

CREATING YOUR FUTURE

THEME OF THE DAY

THE ENTREPRENEUR IN ME

Grades: Intermediate / Junior High / Middle

CREATE YOUR
OWN FUTURE



CURRICULUM CONNECTIONS

- Language Arts
- Health/Personal Development
- Technology Education
- Social Studies

MATERIALS AND PREPARATION

- List or photos of entrepreneurs (can be local or a downloaded from internet)
- Internet access/ technology
- Flipchart paper
- Markers

ACTIVITY

TEACHER NOTES (ELABORATIONS)

Students will participate in a discussion on the attributes of an entrepreneur. They will generate a bank of attributes or qualities one could associate with an entrepreneur, using a list of local entrepreneurs or examples downloaded from the internet as the foundation for discussion of this topic. Teachers may wish to add the dimension of perceived weaknesses that can actually be channeled into strong entrepreneurial qualities/attitudes (e.g., Walt Disney, Thomas Edison).

An alternative to identifying qualities may be using powerful metaphors such as "Explorer, Artist, Judge, and Warrior" (the Explorer comes up with ideas without being deterred by obstacles; the Artist works with the idea to make it unique, appealing, and effective; the Judge tests the idea and identifies what needs to be fixed and addressed; and the Warrior takes the idea out to the world and champions it. Students will choose a quality they feel best describes them.

Following this introductory activity, form groups so that each group consists of students with different strengths and personal qualities. Students will have to draw on their personal attributes to help their group solve a problem. Refer to samples of activity and problem solving found in the Instant Challenge Library of the Iowa Affiliate of the Destination Imagination Program.

<http://www.cre8iowa.org/wp-content/uploads/2010/07/If-the-Shoe-Fits.pdf>

<http://www.cre8iowa.org/wp-content/uploads/2013/04/Does-It-Make-a-Sound.pdf>

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SPECIFIC ACTIVITY (WRITTEN IN STUDENT VOICE)

I will examine my personal strengths and aptitudes to see if I may possess qualities that often can be associated with an entrepreneur. I can then use these strengths and aptitudes to help my group solve a problem and present our findings.

FORMATIVE ASSESSMENT

Observations, ongoing discussion, self-assessment (How was I able to contribute to the group activity? How did my contribution reflect that of an entrepreneurial spirit?)

ADDITIONAL MATERIALS (IF REQUIRED)

Videos and articles that may support the learning experience and provide insight as students explore the concept of entrepreneurship and reflect upon their personal qualities/attributes in relation to the characteristics of an entrepreneur

https://www.ted.com/talks/cameron_herold_let_s_raise_kids_to_be_entrepreneurs?language=en

<https://www.youtube.com/watch?v=Ix2rPMz-Tz0>

http://www.huffingtonpost.ca/dale-turken/entrepreneurship-teaches-children_b_9427394.html

<http://bizkids.com/clip/direct-ed-the-4-ps-of-marketing>